

## **MZMC Board Meeting Minutes**

November 15, 2015

**Members present:** Susan Nelson, Wayne Moskowitz, Jodi Williamas, Deb Meilke, Karen Davis, Bussho Lahn, Randy Wedin, Paul Gilsdorf

**Staff present:** Tim Burkett, Ted O'Toole, A.D., Ben Connelly

**Other priests present:** None

**Other MZMC sangha members:** Pat Stahl

### **Attachments/handouts:**

\*Notes from November 11 Membership Committee Meeting

\*MZMC Four Year Goals (2018) with Annual Goals for 2014

\*Some Proposed Goals for 2016

### **I. October Minutes**

Approved.

### **II. Disclose Conflicts of Interest:**

None disclosed.

### **III. Facility Development Committee**

Ben reported on some issues with Tea2 plan regarding issues that need to be resolved by them: vagueness of their plan with respect to the elevators, bathrooms, meeting rooms. Not enough info on the way the old building will be remodeled. Perhaps kitchen and bathrooms will require more funds. Vagueness may lead to inaccurate cost estimates. Tim reported he is more and more cautious with regard to project. If the total number rises above 1.5 million Tim feels he would need to resign from actively working on the project. Ted and Ben are committed to going forward with it regardless. We will need two years of cultivating donors for project. Phrase: "to get famous and make good friends" from consultant used to describe what we need to do.

Deb Mielke moved, Bussho seconded that board approve \$1500--2000 for more

detailed information from Tea2 to answer some of the questions above.

#### **IV. Communication Plan Update:**

Committee hired **Portage** for our communications consultants. Owner Lauren Carlson (People Inc. used her) will bring her people in to share information with MZMC. She will then give us two bids:

1. One for Search Inside Yourself event
2. Another one for overall communications plan going forward.

She confirmed that social media will likely not be our main way going forward but rather "earned media" will give us better coverage.

#### **V. Search Inside Yourself project:**

Event planned for 3/26/16 with Norman Fisher with venue being University of St Thomas in Minneapolis. Named after Google book/program that Norm helped to write. MZMC to offer mindfulness for those in business, not just leaders but all levels of employees. A mix of large to medium business sponsors are being solicited, not more than 6. Paul is working on Medtronic, Wayne's law firm, sangha member Roger Heegard's business.

A.D. will e mail out the script for the event.

Goal date for initial publicity set for: 12/15.

#### **VI. Board initiated Fun and Fund Raising Projects Update:**

Jodi reported on dinner at her house. Total of a bit over \$1,500 taken in to be shared with MZMC and Tibetan Buddhist organization. Randy reported on Blank Friday. Committee meeting weekly and lining up help. Talks to be given by Tim and Wanda. There is a back up for Tim for one talk. Paul reported on plans for MZMC movie night, is actively checking out venues. No exact date set yet.

#### **VII. Membership Committee Report:**

Jodi and Deb reporting on success of campaign so far this fall, \$26,000 raised to date, member tables staffed for both Sundays and Tuesdays, success of new member tea with Tim. Campaign wrap-up to be second week in January. Committee has plan for

retention of new members and for opportunities to connect people beyond formal practice events and Sunday-Tuesdays detailed in committee report.

**VIII. Annual Goals for 2016 Discussion:**

Discussion held, resulting in board action.

Deb M. moved and Paul G. seconded to approve 2016 goals as presented.

**IX. Teacher report:**

Ted highlighted the success of mentorship program and of results of teacher encouraging members to deepen their zen practice.

**X. Admin Director report and 2016 budget preview**

The proposed 2016 buget was presented. To be discussed at next meeting.

**XI. New Business:**

Wayne looking for teachers to offer talk/practice on mindfulness for SW High School event in December.

**XII. Meeting Adjourned**